



HUNGER
WALK ***RUN***
2026

Lan Huynh
Partner Enablement Manager



Event Overview

- Hunger Walk Run began in 1984 and is an annual 5K walk and fun run in Atlanta
- Purpose is to unite our community to raise awareness and critical funds for local hunger relief
- In its 40+ year history, Hunger Walk Run has raised around \$13 million for hunger relief – enough to help provide almost 40 million meals!





Event Details

Date: Sunday, March 15, 2026

Location: The Home Depot Backyard at Mercedes Benz Stadium

Time:

12-4 p.m. Registration & Festival

2:00 p.m. 5K Walk/Run

Participants can choose to walk or run, in person or virtually.

Register at www.HungerWalkRun.org

Last day to register online: Friday, March 13 at Noon

Last day to turn in donations: Tuesday, March 31



In-Park Engagement

- Kids Zone
 - Bounce House
 - Face Painters
 - Balloon Artists
- Sponsorship tents
- Food trucks
- Photo booth
- Entertainment:
 - DJ
 - Mascots
 - Roaming Entertainers





Event Proceeds

- Six local hunger relief benefiting partners
- Food Bank partner agencies receive funds in the form of share fee credits for eHarvest
 - Last year, almost 90 partner agencies raised about \$285K.



How Does Hunger Walk Run Impact Partner Agencies?

- Each \$1 you raise adds money in the form of share fee credits onto your eHarvest account.
- Online donations: 100% of online donations will be credited towards your agency
- Cash/check donations: 80% of each these donations will be credited towards your agency (*The Food Bank retains 20¢ of each \$1 to help cover the gift processing costs*)
- The money you raise will be credited to your agency account no later than the end of June.
- By participating, you receive access to the Food Bank's fundraising tools and resources to help you towards success!



How Do I Get Started?

www.acfb.org





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Hunger Walk Run
Website



Other Helpful Tips

www.hungerwalkrun.org



"We have not written a physical check to the Atlanta Community Food Bank because we have raised so much money from the Hunger Walk."
– Rev Dr. Lisa Heilig

